

## RICHARD B. WILSON

### Education

- 2011 MASSACHUSETTS MARITIME ACADEMY, Buzzard's Bay, MA  
Doctor of Public Administration (Honorary)
- 1980-1982 HARVARD BUSINESS SCHOOL, Boston, MA  
M.B.A. degree specializing in new ventures
- 1975-1976 MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Cambridge, MA  
S.M. degree in Ocean Resources Management
- 1968-1972 HARVARD COLLEGE, Cambridge, MA  
A.B. degree in Mathematics

### Experience

sitesALIVE FOUNDATION, INC., Boston, MA 2002-present

Formed non-profit 501(c)3 organization to continue the program production of Ocean Challenge, Inc. Produced 7 full semester programs under licensed sitesALIVE! brand name with 3 content partners. Negotiated Team of Expert partnerships with 12 institutions, including 3 museums, 4 hospitals, 5 maritime institutions for special program: The Transat 2004; Vendee Globe 2008-9.

For this Vendee Globe event (solo, non-stop, around-the-world sailing race), 50 U.S. newspapers published 15 weekly features written by Wilson while at sea for Newspaper in Education, reaching 7 million weekly readers, and ~250,000 students for live, interactive science, math & geography. Other partners included the American Association for the Advancement of Science, and Asthma & Allergy Foundation of America. Students in 15 countries participated.

OCEAN CHALLENGE, INC., Boston, MA 1989-2002

Founder and president of Ocean Challenge, a corporation organized to interactively link live adventures, expeditions and events to students in classrooms and families at home through newspapers, newsletters and online computers. Trademarked brandname sitesALIVE!<sup>®</sup> and produced 68 full semester programs for K-12 from sailing schoolships at sea, rainforest, marine, and wetlands field schools, etc. Sold subscriptions to programs; also produced programs under contract for specific events. Raised equity capital from private investors. Negotiated content agreements with 7 core content partners. Negotiated publication agreements with 40+ U.S. and foreign newspapers to publish multi-part Newspaper in Education series in full run of newspapers. Oversaw writing of Teacher's Guides for each program. Oversaw website development from 1994 onward. Exhibited at K-12 conferences. Hired sales staff.

INVESTOR, Boston, MA 1985-1989

Active investor in private new ventures in the publishing, record, and entertainment industries.

WILSON LABORATORIES, INC., Cambridge, MA 1982-1985

Founded drug firm to produce LAL (limulus amoebocyte lysate), a derivative of horseshoe crab blood cells, to test for endotoxin contamination in medical devices and solutions.

TEMPLE, BARKER & SLOANE, INC, Lexington, MA 1981

Analyzed containership industry on Pacific and Atlantic trade routes, and U.S. port policy for the Port of Savannah.

WIND SHIP DEVELOPMENT CORPORATION, Norwell, MA 1980

Created business systems for commercial sail power engineering venture. Analyzed wind energy available on primary international trade routes.

DEVELOPMENT ANALYSIS ASSOCIATES, Cambridge, MA 1979-1980

Consultant to the Government of Saudi Arabia on a network of ten power/desalination plants.

ANALYTIC SERVICES, INC., Arlington, VA 1977-1979

Top Secret clearance. Performed these technical analyses: B-52 range/payload tradeoffs; U.S. cruise missile capabilities against Soviet radar defenses; cruise missile simulation flying through terrain. Testified before a House Subcommittee on Polar Living Marine Resources Conservation Act of 1978, a bill spawned by my MIT Master's Thesis; bill passed full House.

HYDE PARK HIGH SCHOOL, Hyde Park, MA 1974-1975

Taught mathematics (basic, geometry) to grades 9 and 10 in Boston's first year of school busing.

NATIONAL INSTRUMENT CORPORATION, Boston, MA 1972-1974

Founded firm that designed and produced emergency strobe lights for sailboats.

NEW ENGLAND PROMOTIONS, INC., Cambridge, MA 1972-1974

Recruited, managed an 85-man private security force for over 100 rock concerts for Don Law Co.

### **Education Writing:**

2008-9 sitesALIVE!, Vendee Globe 2008-9, 50 US Newspapers,

7 million daily readers, 250,000 students, 15 part weekly series, 100 million exposures

2004 sitesALIVE!, The Transat 2004, 12 US Newspapers,

4 million daily readers, 40,000 students, 10 part weekly series, 40 million exposures

2003 sitesALIVE!, Hong Kong – New York, World Record, 9 US newspapers,

7 million daily readers, 250,000 students, 10 part weekly series, 70 million exposures

2001 sitesALIVE!, Ocean Challenge Live!, New York – Melbourne, World Record

syndicated by Universal Press Syndicate

1993 sitesALIVE!, San Francisco-Boston, World Record, 12 US Newspapers,

13 million daily readers, 250,000 students, 13 part weekly series, 170 million exposures

### **Books:**

*Race France to France, Leave Antarctica to Starboard*, by Rich Wilson, sitesALIVE!, 2012

*Racing a Ghost Ship*, by Rich Wilson, Walker & Co., 1996

## **Sailing:**

2008-9 Vendee Globe, solo, non-stop, around-the-world, without assistance:

*Great American III*, 121 days, 28,790 miles, 9<sup>th</sup> of 11 finishers of 30 starters

- 2007 Brazil-France, singlehanded, *Great American III*, 21 days, VG qualifier
- 2007 France-Brazil, doublehanded, *Great American III*, 16 days
- 2007 USA-France, doublehanded, *Great American III*, delivery, 14 days
- 2006 France-USA, singlehanded, *Great American III (ex-Solidaires)*, 14 days
- 2004 The Transat, UK-USA, singlehanded, *Great American II*, Class II, 2<sup>nd</sup> place, 15 days
- 2003 *World Record*, Hong Kong-New York, doublehanded, *Great American II*, 73 days
- 2001 *World Record*, New York-Melbourne, doublehanded, *Great American II*, 68 days 10 hours,
- 1993 *World Record*, San Francisco-Boston, doublehanded, *Great American II*, 69 days 20 hours,
- 1990 San Francisco-Boston, doublehanded, *Great American*, capsize off Cape Horn, rescue
- 1988 C-STAR, UK-USA, singlehanded, *Curtana*, 21 days 17 hours, Class V, 1<sup>st</sup> place
- 1987 Bermuda 2-1, *Curtana*, 35' trimaran, 1<sup>st</sup> place
- 1984 Newport-Bermuda Race, *Holger Danske*, Skipper/Navigator
- 1983 Miami-Nassau Race, *Migizi*, Navigator, Overall Winner
- 1982 Newport-Bermuda Race, *Holger Danske*, Skipper/Navigator
- 1980 Newport-Bermuda Race, *Holger Danske*, Skipper/Navigator, Overall Winner,  
St. David's Lighthouse Trophy
- 1978 Sardinia-Gibraltar-Canary Islands-Barbados delivery, *Holger Danske*, Skipper/Navigator

## **Awards:**

### **Asthma**

Partners Asthma Center, First Annual Gala Fund-Raising Dinner, Honoree, 2005

First Annual Christmas Seals Hero Award, American Lung Association of Massachusetts, 1993

American Lung Association-Massachusetts, Christmas Seals Campaign, Honorary Chairman, 1993

SuperAchiever Award, American Lung Association, 1990

### **Education Publishing (Newspaper, Book, Internet)**

Newspaper Innovators in Education Award, Newspaper Association of America Foundation, 2001

Young Reader's Book Award, Scientific American, 1997

*Racing A Ghost Ship*, by Rich Wilson, Walker & Co., New York, NY

Global Information Infrastructure Awards, Ziff-Davis, 1999

Finalist in Children's and Education Categories

### **Sailing**

Charles Vilas Literary Prize, Cruising Club of America, 2010

“For his article *The Long Haul: Racing the Vendee Globe 2008-9*, for CCA News”

Lowell Thomas Award, Explorers Club, 2009

“In recognition of exploration leadership achieved through risk and innovation.”

Connolly Bowl, Eastern Yacht Club, 2009

“For community service in providing a nationwide school program off the Vendee Globe.”

Blue Water Medal, Cruising Club of America, 2004

“For three voyages in his 53' trimaran, *Great American II*, to beat the record passages of famous 19<sup>th</sup> century clipper ships: San Francisco-Boston (1993); New York-Melbourne

(2001); Hong Kong-New York (2003). His successful attempts were noted for thorough preparations, the skilled but conservative way he sailed his fast vessel, and the educational component he was able to generate for over 250,000 children who tracked his progress.”

Achievement Award, New England Multihull Association, 2004

For setting 3 world records on 3 clipper routes worldwide.

Kilmer Trophy, Storm Trysail Club, 2003

For "outstanding achievement" for record-setting Hong Kong - New York voyage.

Puritan-Genesta Decanter, Eastern Yacht Club, 2003

For "outstanding achievement in setting a world sailing record aboard *Great American II* from Hong Kong to New York, the China Tea Trade route record, 15,271 miles in 72 days 23 hours against the legendary clipper *Sea Witch's* time of 74 days 14 hours.

Puritan-Genesta Decanter, Eastern Yacht Club, 2002

For "outstanding achievement in setting a world sailing record aboard *Great American II* from New York to Melbourne, the Australian Gold Rush route record, 15,400 miles in 68 days 10 hours against the great clipper *Mandarin's* time of 69 days 14 hours..

Puritan-Genesta Decanter, Eastern Yacht Club, 1993

For "outstanding achievement" in setting a world sailing record aboard *Great American II* from San Francisco to Boston, the California Gold Rush route, 15,300 miles in 69 days 20 hours against the great clipper *Northern Light's* time of 76 days 6 hours.

Commodore James J. Storrow Trophy, Eastern Yacht Club, 1989

For “outstanding competitive yachting achievement” in winning Class V in the 1988 Carlsberg Singlehanded Transatlantic Race aboard the 35' trimaran *Curtana*.

Puritan-Genesta Decanter, Eastern Yacht Club, 1980

For “outstanding achievement” in winning the 1980 Bermuda Race aboard the 42' double-ended wood ketch *Holger Danske* in a fleet of 162 boats.

### **Community Service:**

Sea Education Association, Trustee and/or Overseer, 1982-present

Helped guide growth from one ship/one ocean to two ships/two oceans

School for Field Studies, Trustee, 1982-1988, Member, 1988-2000,

Helped guide growth from 50 to 750 students, two to ten country sites.

Dukakis-Bentsen Presidential Campaign, writer, 1988

Wrote Op-Ed pieces for surrogates, on assignment from campaign

“An Evening With Champions,” 1970-71, at Harvard College

Helped create figure skating show to benefit Jimmy Fund. Event is in its 40<sup>th</sup> year.

### **Member:**

Explorers Club

Eastern Yacht Club, New York Yacht Club, Storm Trysail Club, Cruising Club of America

### **Contact**

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